

**ALCTS Technical Services Director of Large Research Libraries Discussion Group  
ALCTS CMDS Chief Collection Development Officers of Large Research Libraries**

**University of Wisconsin-Madison, January 2008**

**Strategic Planning Process**

The examination and reassessment of the library's mission and vision, undertaken in 2007 and led by the General Library System's senior management team, identified five strategic directions:

1. Assess, identify and respond to user needs in teaching, learning, research, and outreach
2. Improve access to physical and virtual resources.
3. Integrate libraries into environments where users work and interact.
4. Enhance management and change-management skills in library staff.
5. Actively participate in information policy partnerships.

This year the focus will be on developing operational goals that are aligned with these broadly defined directions.

**Google Digitization Project**

As previously reported, the shipping of materials to Google commenced in April 2007. Resources for digitization fall into several categories: genealogical publications, Wisconsin state documents, pre-1965 masters theses and doctoral dissertations, and the Cutter collection (predating the adoption of the Library of Congress classification).

The plan is to load the files, when they become available, into the CIC's Shared Digital Repository. Developing the specifications that will enable the URLs to be added to the local catalog records has begun.

**Profiling for Blackwell approval plans**

After a long (20+ year) relationship with Yankee Book Peddler the library, through a UW System RFP process, transferred servicing of its domestic monographic orders to Blackwell last spring. Transitioning to the Blackwell paradigm for defining approval plan profiles has proven challenging for both collection development and acquisitions. As a result, refinements are being made to the profiles, first activated in August, in order to expand the number of approval receipts and bring it closer to the former YBP level.

**Collection Budget**

Although we began the year with assurances of receiving an increase to the base, as of the start of 2008 we remain in suspense as to the amount of the anticipated increase. A significant factor contributing to this delay was Wisconsin's dubious distinction of being the last state in the union to approve its 2008 budget; that action didn't occur until the last week in October. Due to our present budget uncertainties selectors have exercised additional restraint in expending their funds during the first half of the year.

**Scholarly Communication**

A Scholarly Communications and publishing committee has recently been appointed to strengthen the library's leadership role on campus. Among its stated goals is determining what the library should either publish or distribute, encouraging development of open access journals, and educating the UW community about intellectual property issues.

Prepared by Richard Reeb